

Daniel Boisvert

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SUMMARY OF QUALIFICATIONS

- Innovative conceptualist with a sharp eye for fresh approaches and cutting edge design
- Highly motivated team player with goals to boost a company's productivity, efficiency, and reputation
- Enthusiastic self-starter, eager to meet challenges and assimilate the latest technology and software
- Creative designer with outstanding layout skills and meticulous attention to detail
- Completed internships for multiple non-profit organizations while attending college

PROFESSIONAL EXPERIENCE

- 9/08-9/09 • Worked with HoldRite, a Carlsbad, CA based plumbing Supply manufacturer to develop their 2009 catalog, cutsheets, advertisements, t-shirts, custom illustrations, and packaging, as well as updating their website, and creating flash animations for trade show presentations and product tutorials
- Employed by Santarus, A San Diego based Pharmaceutical company to develop logos, sales aids and sales training materials, I also taught members of their marketing department how to use the Adobe Creative Suite
- Worked with a variety of clients on a freelance basis such as UAI Inc., Road Runner Sports, and Acres of Hope Wedding Photography
- 4/08-9/08 INVITROGEN, Carlsbad, CA
Graphic Designer/Production (contractor)
- Designed various printed materials while maintaining strict branding guidelines
 - Created online marketing materials such as email blasts and banner ads
- 12/07-4/08 USAOPOLY, Carlsbad, CA
Graphic Designer (contractor)
- Designed and produced USAopoly's 2008 product catalog
 - Designed packaging for NFL and MLB themed games including Jenga, Monopoly and Life
- 6/07-12/07 FREELANCE DESIGNER, San Diego, CA
Freelance Graphic/Web Designer
- Developed the look and feel for a number of different websites
 - Clients included: Financial Institutions, Charities, Medical Professionals, Realtors and a variety of other businesses
 - Created Flash banners to be used for online advertising
 - Designed various printed materials such as posters, pamphlets, flyers, mailers and catalogs
- 6/06-11/06 HASBRO, Pawtucket, RI
Graphic Designer (contractor)
- Concepted and produced packages for various toy brands
 - Collaborated with members of the marketing, engineering and creative services departments to help develop packaging that was visually appealing and conveyed the appropriate communication points
 - Presented design concepts to senior level management
 - High end photo re-touching using Adobe Photoshop
 - Directed in-house photo shoots

6/06-11/06 GILLETTE, Boston, MA

Production/Pre-press Specialist (contractor)

- Responsible for all phases of the production process for promotional packaging, floorstands, brochures, booklets, and flexo shrink wraps and bags
- Ensured consistent brand standards for Duracell, Oral B, Braun and Gillette
- Involved in every facet of the printing process including: developing layouts, adjusting dielines, creating comps, correcting colors, re-touching photos, coordinating printer requirements, approving color proofs and attending press checks

2/04-2/06 FRANKLIN SPORTS INC., Stoughton, MA

Graphic Designer

- Created graphics for Franklin's various sporting good lines as well as custom packaging for companies such as Target, Wal-Mart, and K-Mart
- Designed and produced catalogs from conception to completion, including photography, color correcting, scanning and proofing
- Worked on packaging and product graphics for licensed material such as MLB, the NFL, the NHL and Nickelodeon

EDUCATION

CLARK UNIVERSITY

9/00-5/02 Master of Science in Professional Communications

9/97-5/01 Bachelor of Arts in Studio Art

Concentration in Graphic Design, completed a Senior Thesis and graduated with high honors
Completed two semester long internships while attending college

COMPUTER SKILLS

Proficient in Adobe Illustrator CS4, Adobe Photoshop CS4, Adobe Indesign CS4, Adobe Acrobat Pro CS4, Adobe Dreamweaver CS4, Adobe Flash CS4, Quark Xpress 7, and Microsoft Powerpoint.